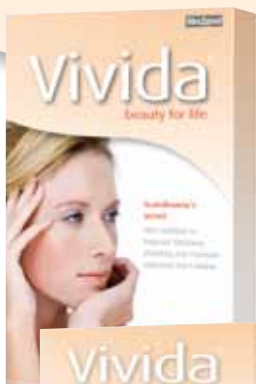


Vivida[®]

Scandinavia's anti-ageing beauty secret



WINNER
Santé Magazine
Beauty Awards

We think of the signs of ageing such as fine lines, dryness and wrinkles as something that happens to the outer layers of the skin. But in reality the causes of ageing start from within and gradually appear on the surface of the skin over time.

As we get older, our skin goes through a natural ageing process and the dermal layer loses both volume and elasticity. With the right skincare some of these changes are preventable:

- Most cosmetic lotions and creams only work temporarily on the outer layer of the skin – the epidermis. While this helps to moisturise the skin, the important repair and protection needs to take place at the lower dermal layers.
- Vivida Skin Nutrition Programme is a **dual-action approach** to fighting the signs of ageing by combining **natural** nutritional supplements with a naturally based anti-ageing cream.

Clinically proven to work

Vivida supplements have been scientifically tested and the following impressive results were recorded:*

- **Increased firmness of the epidermis layer of the skin by 164%**
- **Improved skin elasticity by an impressive 29%**

* Research carried out on 30 participants.
Scientific study reference available on request.

Vivida supplements – skin health from within

Vivida supplements are regarded as Scandinavia's secret to beautiful skin from within. The naturally based active ingredients are a unique combination of marine protein, vitamin C, natural silica and astaxanthin.

With powerful anti-oxidant astaxanthin

These active ingredients nourish the dermal layer of the skin to help repair damage, fight collagen and density loss and maintain moisture which promotes firmer, smoother, more radiant and youthful skin.

NEW



The powerful anti-oxidant **astaxanthin** improves visible signs of premature ageing and general skin health.

Astaxanthin can protect and allow the skin to renew, and it is shown in clinical trials to reduce the presence of fine lines and wrinkles.*

For best results use Vivida supplements in conjunction with Vivida anti-ageing cream.

Vivida anti-ageing cream – for a fresh, moisturised complexion

Vivida anti-ageing cream is a naturally based moisturising complex that provides essential nutrients to the epidermis layer of the skin. The active ingredients in Vivida anti-ageing cream are a combination of anti-oxidants, natural nutrition factors (which is a colostrum-based complex, rich in essential nutrition factors: vitamin B, amino acids and minerals), glycerin, caffeine and butyrospermum parkii butter, which help to improve the skin's firmness, elasticity, and moisture level.



* Research carried out on 49 participants. Scientific study reference available on request.

For more information, call our
Customer Careline on 0845 399 0041
or visit www.lifes2good.co.uk

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NATURAL HEALTHCARE